

THE BRITISH HEALTHCARE TRADES INDUSTRY AWARDS 2024

Best UK Trade Show 2024 Award

The award

The Best UK Trade Show Award recognises exceptional events dedicated to the advancement of the healthcare and assistive technology industry. The award celebrates events that have committed to fostering collaboration and knowledge-sharing amongst the industry, and / or dedication to bringing the consumer community together to share the latest products, services and experiences.

This award recognises trade shows that showcase a clear focus on the healthcare and assistive technology landscape, creating a platform that brings together professionals, industry experts and consumers to exchange insights, innovations, and best practices.

The Best UK Trade Show Award, as voted for by BHTA members, recognises the significance of events that go beyond the ordinary, offering a unique space for networking, learning, and showcasing cutting-edge developments. From ground breaking product launches to insightful discussions on industry trends and challenges, this award celebrates events that contribute significantly to the growth and evolution of healthcare and assistive technology.

Award criteria

The main focus of the trade show should be the healthcare & assistive technology industry, and the event should have been held between July 2023 and June 2024 at a venue in the UK.



Terms & conditions

By submitting the below form, you agree to abide by the following rules for the BHTA Industry Awards:

- All decisions of the independent and neutral Judging Panel are final and there is no right of appeal.
- BHTA and the Judging Panel are not obliged to make an award.
- The organisation submitting the entry must be a UK organisation (must be registered in the UK, Isle of Man, or Channel Islands).
- The ownership of the intellectual property must not be the subject of any dispute.
- BHTA retains the right to publicise all awards including winner, runner-up, and any commended entries, and all photographs taken on the evening to promote the award winners in whatsoever media it deem fit for the purpose.

Other information

- Any sensitive information that you DO NOT want to be shared MUST be designated as such in the entry eg. 'not for publication'. This includes exact budget figures etc.
- You must complete this entry form, in full, and return it with your completed submission. Incomplete entries or entries not received by the closing date will not be considered.
- Please return your submission as a word or .pdf document only.
- Entry submissions should be a maximum of 1000 words, in total. Entry submissions over 1000 words may not be considered by the judges. On top of your 1000-word entry you are asked to provide a 100-word company and a 100 word product description.
- You can apply for more than one award category, but you must complete an entry form for each category you enter and send them as two separate submissions.
- Only relevant supplementary information will be considered, which is in context with the submission. No marketing material should be used.

Please Note: Descriptions of submissions (other than commercially sensitive data previously notified) from winners and runner-ups may be used in publicity linked to the awards.

The deadline for nominations is 11 July 2024. All materials must be received by 5pm on the day to be considered. All applications should be made by organisations/individuals/companies involved in and supporting the ultimate care of society. Nominated entities must be working within the industry that BHTA supports.

Entry Form Best UK Trade Show



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Please complete all aspects of this form and return it via email to info@bhta.com with the subject line: NOMINATION - Best UK Trade Show

Full name

Job title

Company name

Address
(incl. Postcode)

Email

Date of
submission

Telephone

Award engraving

Should your submission be the category winner, please detail below the company name/s to be engraved on the award:

Award submission

Your entry must be complete and no more than 1000 words. Please return your submission as a word or .pdf document only.

We encourage you to detail the ways the show stands out – what is innovative or special about your nomination? Include information on content, speakers, number of and increase in visitor attendance as well as reputation in the industry, while answering the below questions:

- 1) Who is the main audience for your show?
- 2) The award is titled "Best UK Trade Show". What makes your show the best?
- 3) What impact does the show have on the healthcare & assistive technology community?
- 4) Include a brief (100 word or less) description of the event.

Supplementary evidence

You are able to submit additional supplementary evidence to support your submission. Supplementary evidence must be no longer than 2 pages of A4. Please submit your supplementary evidence along with your submission.

Supplementary evidence may include: case studies, original research, survey results, testimonials and info-graphics.

Please also include:

- A high-resolution company logo
- A brief (100 words or less) description of the company, to be used in posts regarding nominations.