

THE BRITISH HEALTHCARE TRADES INDUSTRY AWARDS 2024

Innovation in Sustainability Award

The award

The Innovation in Sustainability Award recognises organisations at the forefront of genuine innovation in the pursuit of environmental goals, making significant strides in the past year towards creating a more sustainable future.

This award recognises organisations that have excelled in various aspects of environmentally responsible practices. From substantial reductions in greenhouse gas emissions to ground breaking initiatives in energy conservation, efficient water consumption, waste management, and beyond, Innovation in Sustainability celebrates the diverse ways in which organisations can make a positive impact on the planet.

Nominees for the Innovation in Sustainability Award are distinguished by their commitment to pushing the boundaries of traditional practices, implementing creative solutions, and actively participating in the global effort to combat climate change. The winning organisation is not only recognized for its innovative approach but also for the tangible and positive difference it has made in fostering sustainability.

Award criteria

Entrants should be able to evidence benefits and clear potential in tackling the environmental challenges. They will also explain how the technology, service and/or business model was developed, detail how it is being used, and provide information on plans for its future deployment.



Terms & conditions

By submitting the below form, you agree to abide by the following rules for the BHTA Industry Awards:

- All decisions of the independent and neutral Judging Panel are final and there is no right of appeal.
- BHTA and the Judging Panel are not obliged to make an award.
- The organisation submitting the entry must be a UK organisation (must be registered in the UK, Isle of Man, or Channel Islands).
- The ownership of the intellectual property must not be the subject of any dispute.
- BHTA retains the right to publicise all awards including winner, runner-up, and any commended entries, and all photographs taken on the evening to promote the award winners in whatsoever media it deem fit for the purpose.

Other information

- Any sensitive information that you DO NOT want to be shared MUST be designated as such in the entry eg. 'not for publication'. This includes exact budget figures etc.
- You must complete this entry form, in full, and return it with your completed submission. Incomplete entries or entries not received by the closing date will not be considered.
- Please return your submission as a word or .pdf document only.
- Entry submissions should be a maximum of 1000 words, in total. Entry submissions over 1000 words may not be considered by the judges. On top of your 1000-word entry you are asked to provide a 100-word company and a 100 word product description.
- You can apply for more than one award category, but you must complete an entry form for each category you enter and send them as two separate submissions.
- Only relevant supplementary information will be considered, which is in context with the submission. No marketing material should be used.

Please Note: Descriptions of submissions (other than commercially sensitive data previously notified) from winners and runner-ups may be used in publicity linked to the awards.

The deadline for nominations is 11 July 2024. All materials must be received by 5pm on the day to be considered. All applications should be made by organisations/individuals/companies involved in and supporting the ultimate care of society. Nominated entities must be working within the industry that BHTA supports.

Entry Form

Innovation in Sustainability



Please complete all aspects of this form and return it via email to info@bhta.com with the subject line: NOMINATION - Innovation in Sustainability

Full name

Job title

Company name

Address
(incl. Postcode)

Email

Date of
submission

Telephone

Is the company a
member of the BHTA?

YES

NO

Award engraving

Should your submission be the category winner, please detail below the company name/s to be engraved on the award:

There is a £210 + VAT non-refundable entry fee for non-members. Please include details and BHTA will forward an invoice. Nominations will not be considered until payment is received.

Would you like to be contacted about becoming a BHTA Member? If yes, please tick here:

Award submission

Your entry must be complete and no more than 1000 words. Please return your submission as a word or .pdf document only.

Answer the below questions in your submission:

- 1) What does the innovation entail and how was it delivered?
- 2) What was the impact of the innovation and how is it delivering environmental benefits?
- 3) What challenges has the innovation had to overcome?

Supplementary evidence

You are able to submit additional supplementary evidence to support your submission. Supplementary evidence must be no longer than 2 pages of A4. Please submit your supplementary evidence along with your submission.

Supplementary evidence may include: case studies, original research, survey results, testimonials and info-graphics.

Please also include:

- A high-resolution photograph of the product
- Your company logo
- A brief (100 words or less) description of the company, to be used in posts regarding nominations.