

THE BRITISH HEALTHCARE TRADES INDUSTRY AWARDS 2024

Outstanding Community Outreach Award

The award

The Outstanding Community Outreach Award pays tribute to individuals or teams who go above and beyond in making significant and sustained contributions to the healthcare and assistive technology in their community. This award is designed to spotlight and celebrate those whose unwavering dedication, time investment, and impactful actions have created a positive and lasting difference in the lives of community members.

This award seeks to recognise individuals or teams whose contributions to the community have been sustained over time, showcasing a commitment to long-term impact. We want to celebrate nominees who actively engage with community members, fostering inclusivity, collaboration, and a sense of unity. This award acknowledges innovative approaches, recognising creative and innovative approaches to community outreach, showcasing a commitment to addressing community needs in unique and effective ways.

The Outstanding Community Outreach Award aims to recognize those who have made community welfare a priority in their lives. We invite nominations for individuals or teams who have shown exemplary dedication to community service, leaving a positive and lasting mark on the areas they serve.

Award criteria

This award is open to individual, team and company applications.



Terms & conditions

By submitting the below form, you agree to abide by the following rules for the BHTA Industry Awards:

- All decisions of the independent and neutral Judging Panel are final and there is no right of appeal.
- BHTA and the Judging Panel are not obliged to make an award.
- The organisation submitting the entry must be a UK organisation (must be registered in the UK, Isle of Man, or Channel Islands).
- The ownership of the intellectual property must not be the subject of any dispute.
- BHTA retains the right to publicise all awards including winner, runner-up, and any commended entries, and all photographs taken on the evening to promote the award winners in whatsoever media it deem fit for the purpose.

Other information

- Any sensitive information that you DO NOT want to be shared MUST be designated as such in the entry eg. 'not for publication' . This includes exact budget figures etc.
- You must complete this entry form, in full, and return it with your completed submission. Incomplete entries or entries not received by the closing date will not be considered.
- Please return your submission as a word or .pdf document only.
- Entry submissions should be a maximum of 1000 words, in total. Entry submissions over 1000 words may not be considered by the judges. On top of your 1000-word entry you are asked to provide a 100-word company and a 100 word product description.
- You can apply for more than one award category, but you must complete an entry form for each category you enter and send them as two separate submissions.
- Only relevant supplementary information will be considered, which is in context with the submission. No marketing material should be used.

Please Note: Descriptions of submissions (other than commercially sensitive data previously notified) from winners and runner-ups may be used in publicity linked to the awards.

The deadline for nominations is 11 July 2024. All materials must be received by 5pm on the day to be considered. All applications should be made by organisations/individuals/companies involved in and supporting the ultimate care of society. Nominated entities must be working within the industry that BHTA supports.

Entry Form Outstanding Community Outreach



Please complete all aspects of this form and return it via email to info@bhta.com with the subject line: NOMINATION - Outstanding Community Outreach

Full name

Job title

Company name

Address
(incl. Postcode)

Email

Date of
submission

Telephone

Is the company a
member of the BHTA?

YES

NO

Award engraving

Should your submission be the category winner, please detail below the company name/s to be engraved on the award:

There is a £210 + VAT non-refundable entry fee for non-members. Please include details and BHTA will forward an invoice. Nominations will not be considered until payment is received.

Would you like to be contacted about becoming a BHTA Member? If yes, please tick here:

Award submission

Your entry must be complete and no more than 1000 words. Please return your submission as a word or .pdf document only.

Answer the below questions in your submission:

- 1) What actions were taken to support the community? Please include what time period the activity took place and a description of the community.
- 2) What impact did this have on the community?
- 3) What evidence is there of the activity taking place? Please include links to press coverage, coverage on your own website, testimonials or photos of the activity.
- 4) How does the activity support the BHTA's values of compassion, inclusivity and teamwork?

Applications will be judged by assessing who has made the most significant contribution to their community. This could be a local community or a community identified within the application, demonstrating how they have gone above and beyond to support their community. As this is the first time the award has been offered post Covid, we will consider activity during Covid lockdowns too, so will consider activity from March 2020 to December 2023.

Please also include:

- A high-resolution image of your company logo
- A brief (100 words or less) description of the company, to be used in posts regarding nominations.